

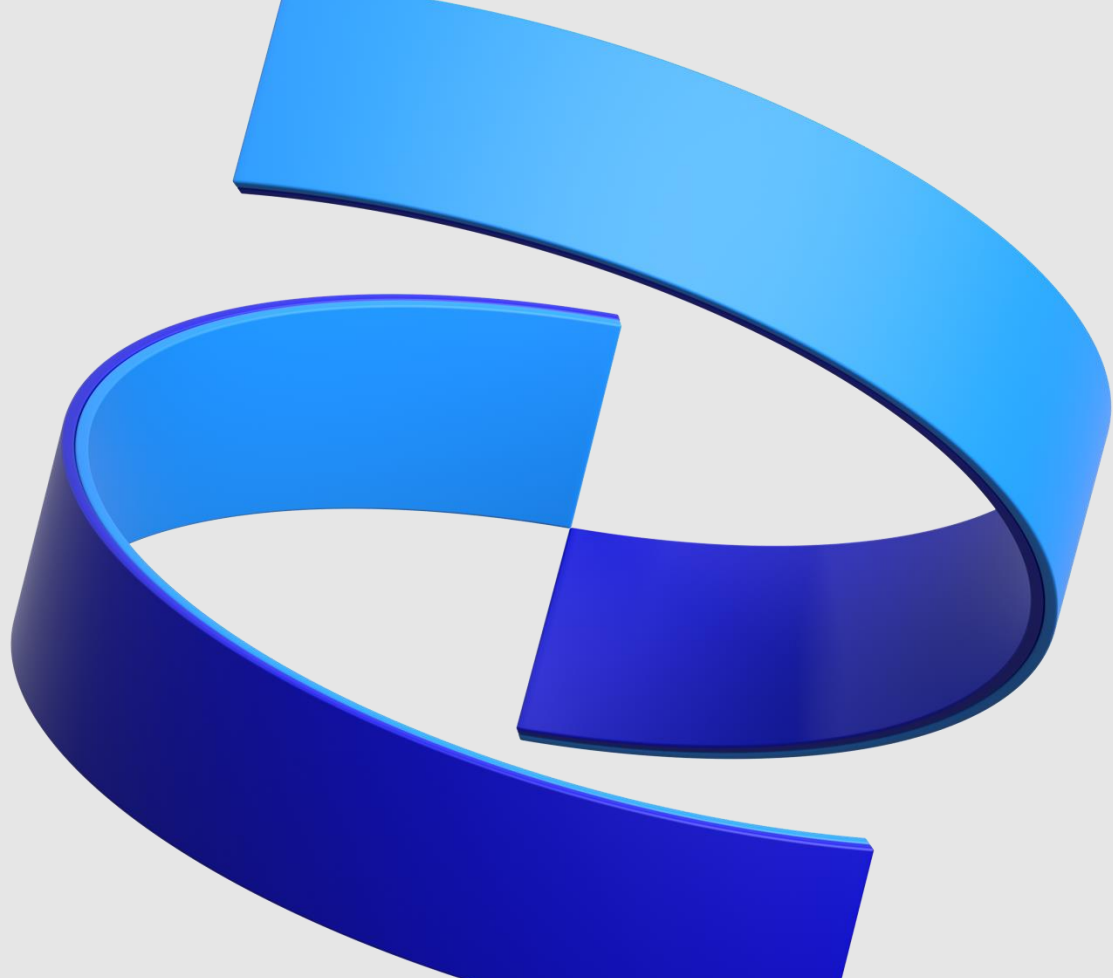


Pfizer Kalamazoo  
Engineering and Maintenance

# EMU#JOY

some fun facts, history and jokes

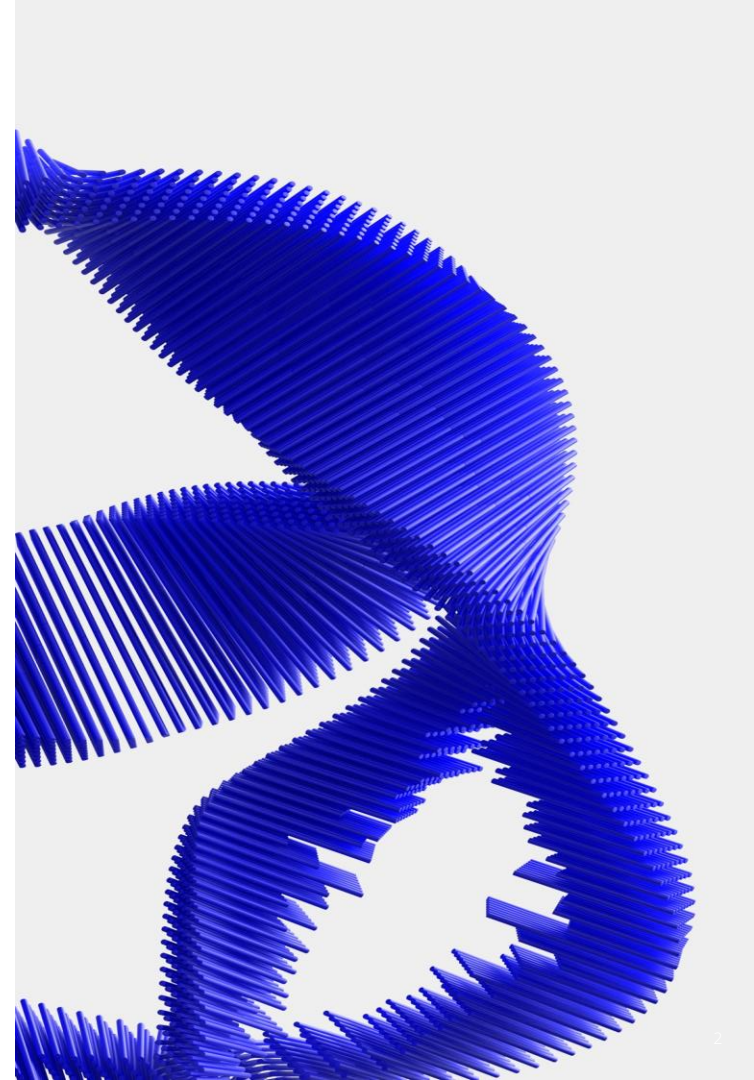
#002 OCTOBER 27<sup>th</sup> , 2021





# NORMAN PERCEVAL ROCKWELL

Who was Mr. Rockwell ?

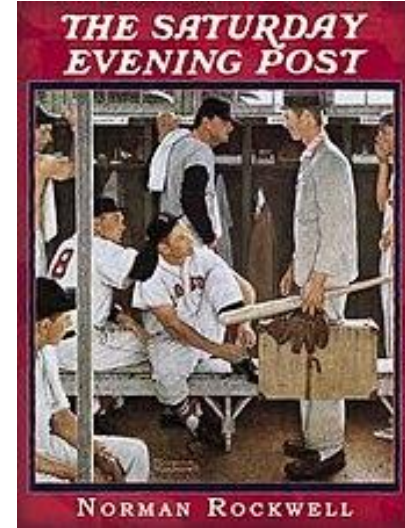
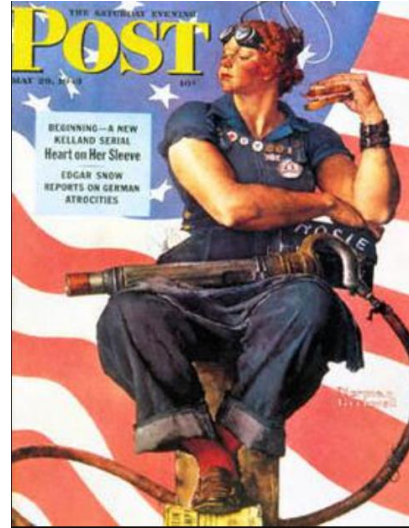


# NORMAN (Perceval) ROCKWELL

- February 3, 1894 – November 8, 1978
- American Painter and Illustrator
- Naturalistic style
- Popular in US for reflection of American everyday life and Culture
- Magazine covers, books, paintings, posters
- Art critics didn't consider him an artist... illustrator, kitsh
- Worked for Saturday Evening Post, BSA Boys Life, Look, decades long...
- 63 years relation with BSA



# NORMAN (Perceval) ROCKWELL



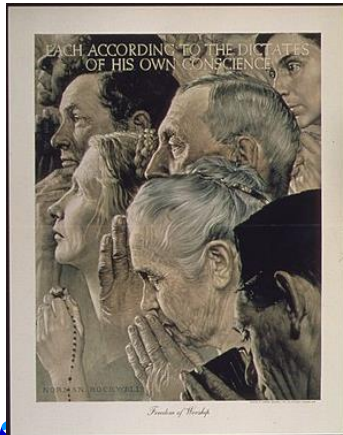
# NORMAN (Perceval) ROCKWELL



Freedom from Fear is the last of a series of four oil paintings entitled Four Freedoms, painted by Norman Rockwell.

The works were inspired by President Franklin D. Roosevelt in a State of the Union Address delivered to the 77th United States Congress on January 6, 1941; the speech itself is often called the Four Freedoms.

The Four Freedoms theme was eventually incorporated into the Atlantic Charter, and it became part of the charter of the United Nations.



Freedom of Wants  
Freedom of Fear  
Freedom of Worship  
Freedom of Speech



# NORMAN (Perceval) ROCKWELL

The Problem We All Live With – Ruby Bridges –  
It depicts [Ruby Bridges](#), a six-year-old [African-American](#) girl, on her way to [William Frantz Elementary School](#), an all-white public school, on November 14, 1960, during the [New Orleans school desegregation crisis](#).

At Bridges' suggestion, **President Barack Obama** had the painting installed in the White House, in a hallway outside the Oval Office, from July to October 2011.

The painting was used to "dress" **O. J. Simpson's** house during his 1995 murder trial by defense attorney Johnnie Cochran. Cochran hoped to evoke the sympathy of visiting jurors, who were mostly black, by including "something depicting African-American history."



# Upjohn.

## Commissioned paintings to promote sales

Upjohn had art collection  
1,100 Pieces

October 23, 1953

Mr. Norman Rockwell  
Arlington  
Vermont

Dear Mr. Rockwell:

It was nice to talk to you again yesterday concerning the two Family Doctor paintings which you agreed to do starting next year.

The Upjohn people were enthusiastic about both your projected ideas. First, the Family Doctor sitting on the edge of the little boy's bed reading the thermometer, and the little boy peering at it, too, over his shoulder--this idea as suggested by your pencil sketch in the Post issue of April 12, 1947, which I have now obtained and am forwarding for their information.

Second, the Family Doctor in storm attire standing outside the little boy's bedroom door, discussing the case with the boy's mother while the patient eavesdrops at the slightly opened door. You saw this possible as a night scene, but as I mentioned, all details as to idea, character, composition, treatment, etc., are entirely up to you.

Vertical compositions would be preferable, but if you see one of the pictures better as a horizontal composition, that would also be satisfactory.

Either of the two pictures is to be readied next June 1, and although I did not discuss it with you over the 'phone, we should very much like to have the other by the end of the year. Hope you will be able to fit it in.

(cont.)

Mr. Norman Rockwell

-2-

October 23, 1953

The price of \$5,000.00 each has been transmitted to the customer and is satisfactory.

If there is anything at all that I can do to help out on either project, please let me know.

Best regards,

Cordially yours,

FORBES LITHOGRAPH MFG. COMPANY

Roland L. Baum  
Art Director

RLB/dc

cc: Mr. Hitchings  
Mr. Pinckney

# Inventory per 1988

- Used to be Located in B88
- Then some in B041 corridor

INVENTORY OF NORMAN ROCKWELL PAINTINGS		
June 4, 1981		
<u>Title</u>	<u>Physical Description</u>	<u>Location</u>
1. "The Prescription"	Doctor sitting at desk writing a prescription for a mother seated with three children.	Bldg. 88 Main Executive Dining Room
2. "The Veterinarian"	Veterinarian examining a beagle being held by a small red-head boy	Bldg. 88 J Court Room J-15 Dr. D. A. Phillipson
3. "He's Going to Be Taller Than DaD"	Small boy measuring his height against a wall with a black & white dog watching	Bldg. 88 J Court Room J-1 Charles T. Mangee (Waiting to be framed)
4. "The Temperature"	Doctor showing little boy his temperature reading on a thermometer	Bldg. 88 Room J-12 C. S. Hough
5. "The Examination"	Doctor listening to a little boy's heart beat with mother seated near by	Bldg. 88 Room D-15 F. P. Fletcher
6. "Muscle Man"	Little boy flexing his arm muscle in a mirror	Bldg. 88 Room B-20 Howard D. Smith
7. " The Weigh-In"	Parents weighing baby on an infant's table scale	Bldg. 88 Room D-2 Ward Bost
8. "Doctor Examining Dolly"	Doctor seated in a large yellow wing-back chair pretending to examin a little girl's doll	Bldg. 88 (Presently at the Detroit Inst. of Art's conservation laboratory for renovation.)
		<i>Tour Center</i> <i>0-41</i>
The above inventory is current as of June 4, 1981. Please direct any questions concerning the Rockwell inventory to V.G. Heerlyn 3-6317, Corporate Public Relations.		



# UPJOHN – Norman Rockwell



Prescription, when the dr. treats your child 1945  
Appraised 1997 \$ 900,000



Weighing Baby 1945  
Appraised 1997 \$ 450,000

# UPJOHN – Norman Rockwell



Dr and Doll 1945  
Appraised 1997 \$ 450,000



Dr and boy looking at thermometer 1940  
Appraised 1997 \$ 350,000

# UPJOHN – Norman Rockwell



The Muscle Man 1937  
Appraised 1997 \$ 450,000

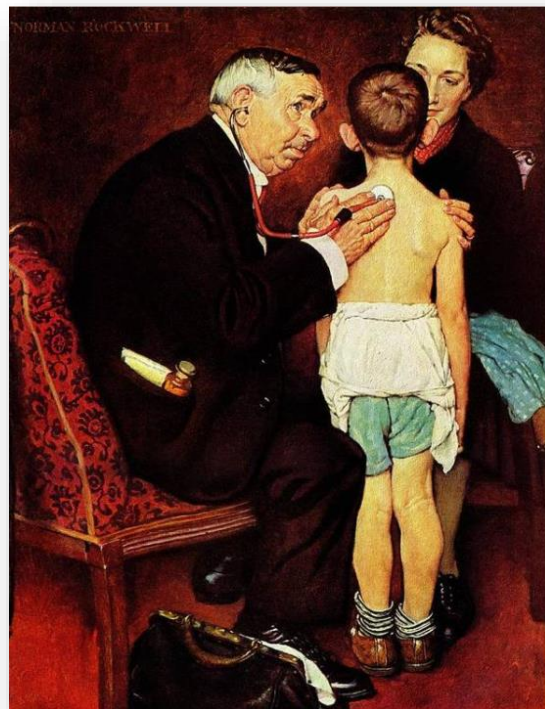


The veterinarian 1945  
Appraised 1997 - \$ 225,000

# UPJOHN – Norman Rockwell



He's going to be taller than Dad  
Upjohn Commissioned 1939  
Appraised 1997 \$ 300,000 Sold 2003  
2013 Sotheby's 2,629,000



Doc Melhorn and the Pearly Gates 1939  
Appraised 1997 \$ 450,000 Sold 2003  
2013 Sotheby's \$ 1,145,000



# NORMAN ROCKWELL

- Interested to learn more about Norman Rockwell?

[https://en.wikipedia.org/wiki/Norman\\_Rockwell](https://en.wikipedia.org/wiki/Norman_Rockwell)



## QUOTE OF THE DAY

*“A smooth Sea never made a skilled sailor!”*