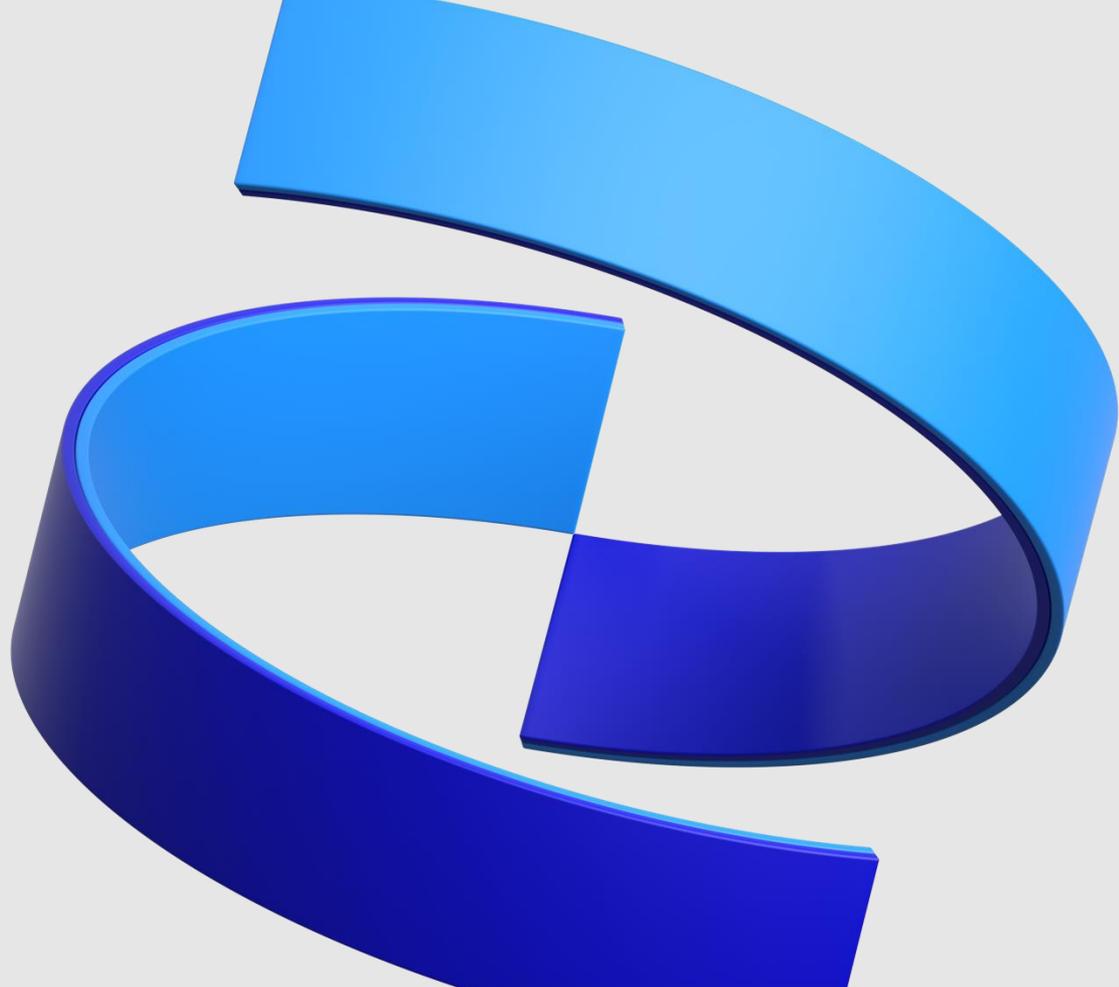


Pfizer Kalamazoo
Engineering and Maintenance

EMU#JOY

#EngineersCanBeSeriousToo

#003 OCTOBER 31st , 2021

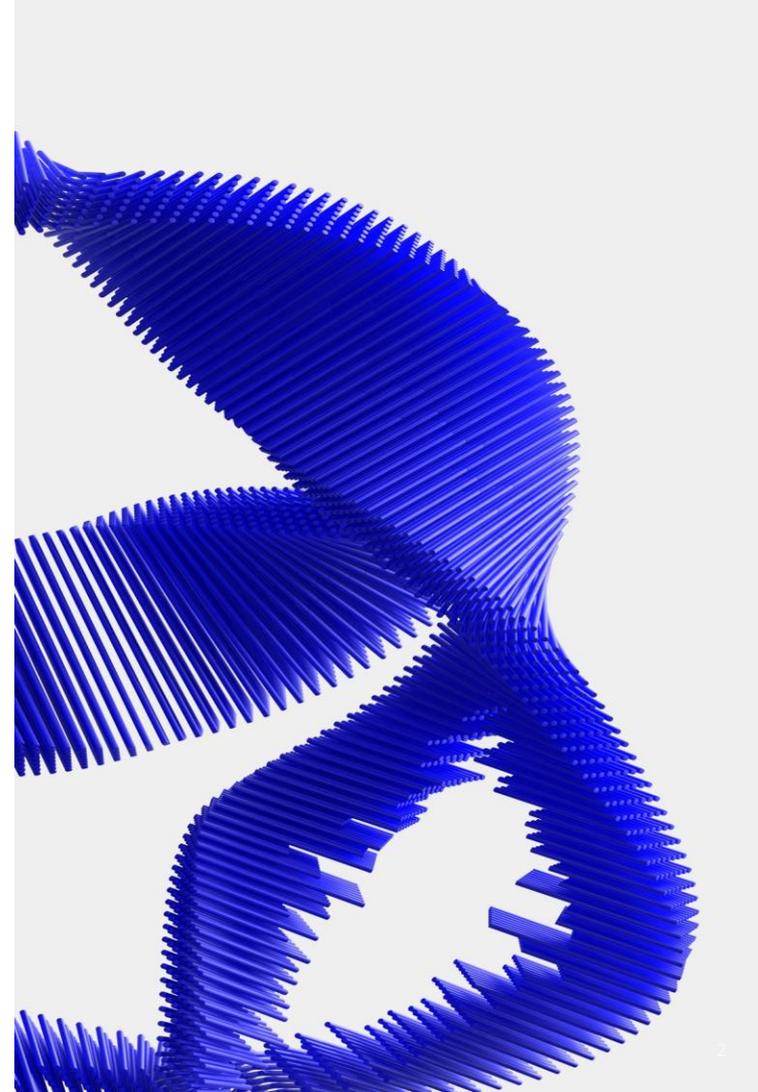


Upjohn, Gilmore and Disney ?

Pills, Cars and Toons...



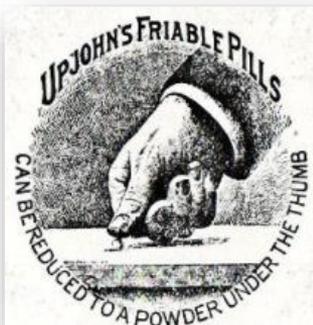
EMU#JOY Team



The Upjohn business

William Erastus (W.E.) Upjohn

- June 15, 1853 – October 18, 1932
- University of Michigan – Medical School - aka dr. Will
- Experimenting with administering medicines
- Invented the easily friable pills
- Patented in 1885
- 1886 founded the Upjohn Company in Kalamazoo
- Named person of the Century by Kalamazoo newspaper
- Owned first automobile in Kalamazoo



February 4, 1897] THE PHARMACEUTICAL ERA. 1



A "Striking" Test for Pills.

THIS test shows that many mass pills, though soft and comparatively digestible when fresh, become with age hard enough to be driven into a board.

Only such manufacturers as make pills that so deteriorate need show any resentment at this test. Why powder drugs at all if they are afterwards to be cemented by an unnecessary and objectionable excipient into a solid which becomes harder than the original drugs?

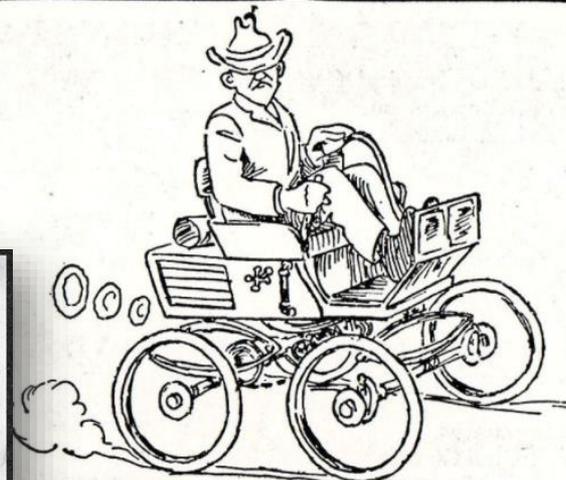
Upjohn's friable pills retain their friable qualities indefinitely and exhibit the medicinal ingredients to the digestive apparatus in the form of powder.

SPECIFY UPJOHN'S. THEY ARE SUPERIOR. COST NO MORE.

THE UPJOHN PILL & GRANULE CO.,
KALAMAZOO, MICH., and NEW YORK.

SUNDAY FEBRUARY 4, 1917.

**FIRST "STEAM BUGGY" IN
KALAMAZOO DRIVEN BY DR.
W. E. UPJOHN-WAS GAY RIG**



The first "horseless carriage" seen on Kalamazoo streets as drawn by Fred Upjohn, whose father, Dr. W. E. Upjohn, owned and drove the first automobile in Kalamazoo.

The Gilmore business

James and Jon Gilmore

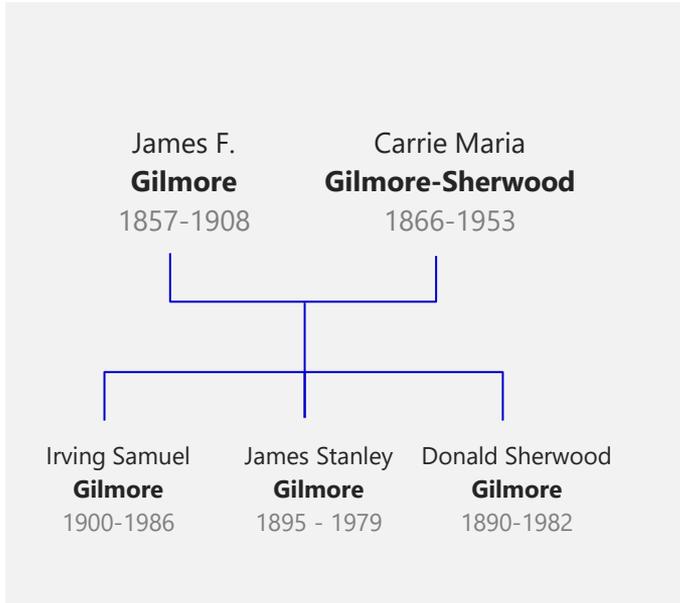
- John Gilmore opened store on August 20th, 1881
- His brother James Gilmore joined the business in 1883
- Gilmore Brothers Department Store, Burdick Street Kalamazoo
- John and James passed away in 1895 and 1908
- James widow Carrie Gilmore kept expanding the business with her kids
- Moved to multistory building across the street and added parking lots
- Expanding their service and portfolio
- 1955 first escalator in the city at their department store
- 1962 Annual Gilmore Christmas Parade
- May 13th, 1980, tornado devastated the building killing an employee and customer
- Store closed in 1999 after 118 years
- The building is now the Kalamazoo City Center



https://en.wikipedia.org/wiki/Donald_S._Gilmore
<http://www.thedepartmentstoremuseum.org/2010/11/gilmore-brothers-kalamazoo-michigan.html>

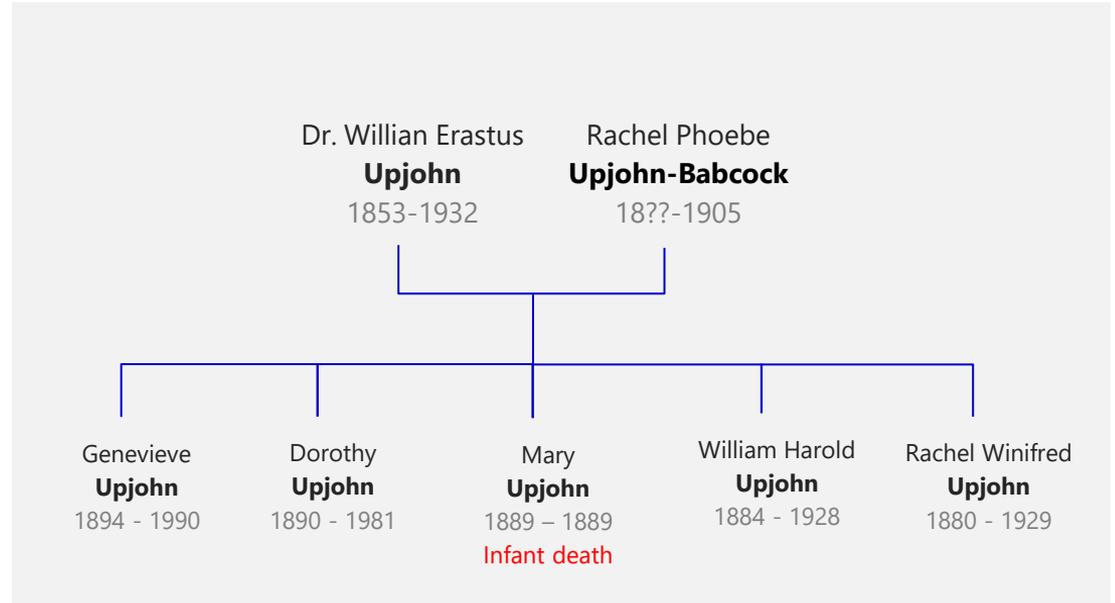
Gilmore

Co-founders Gilmore Bros Department Store



Upjohn

Founder and President of The Upjohn Company

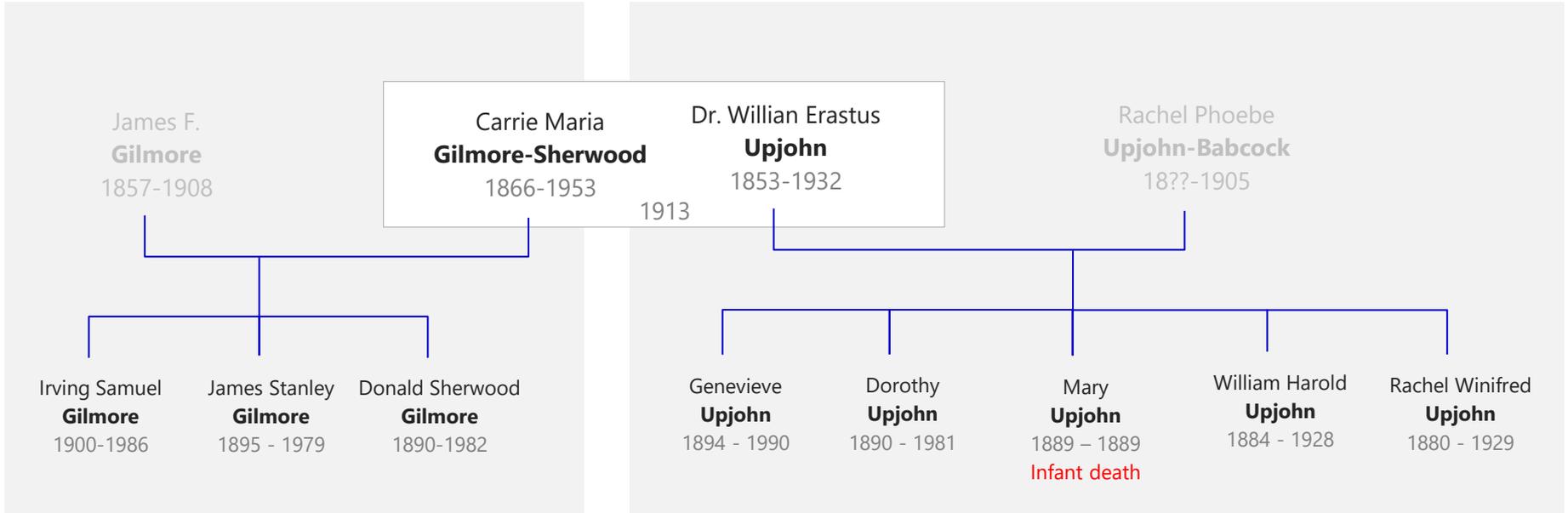


Gilmore

Co-Founders Gilmore Bros Department Store

Upjohn

Founder and President of The Upjohn Company



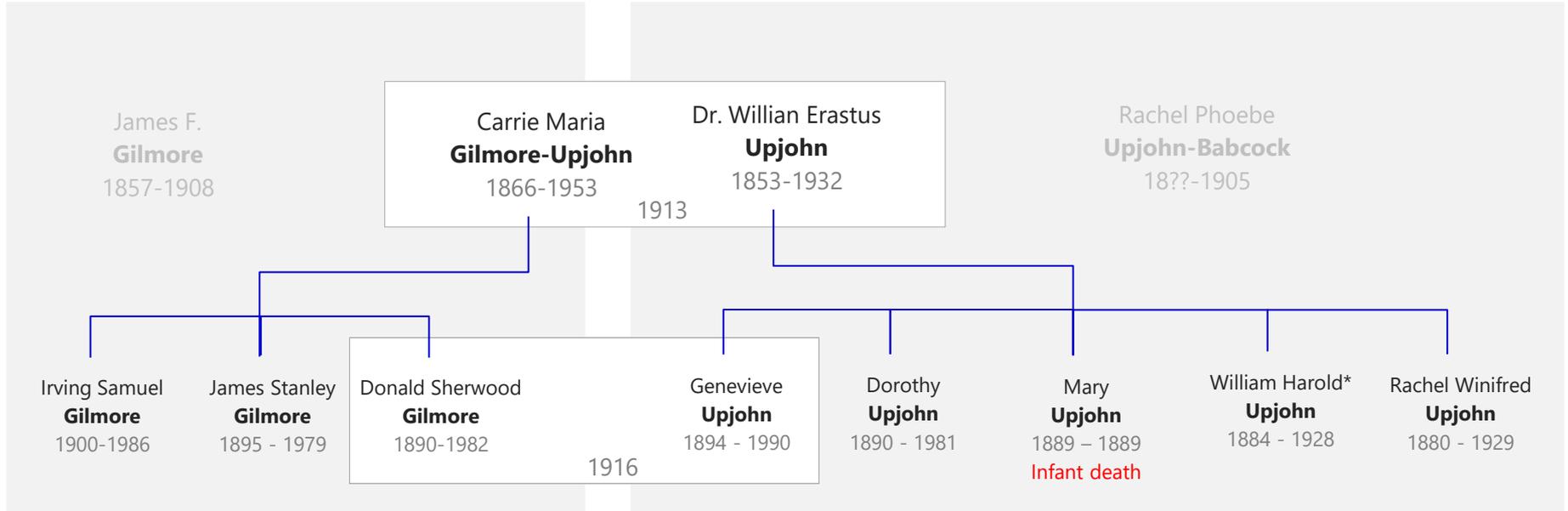
Carrie Maria and William were both widowers and neighbors and got married in 1913, bringing both power families together.

Gilmore

Founders Bro Department Store

Upjohn

Founder and President of The Upjohn Company



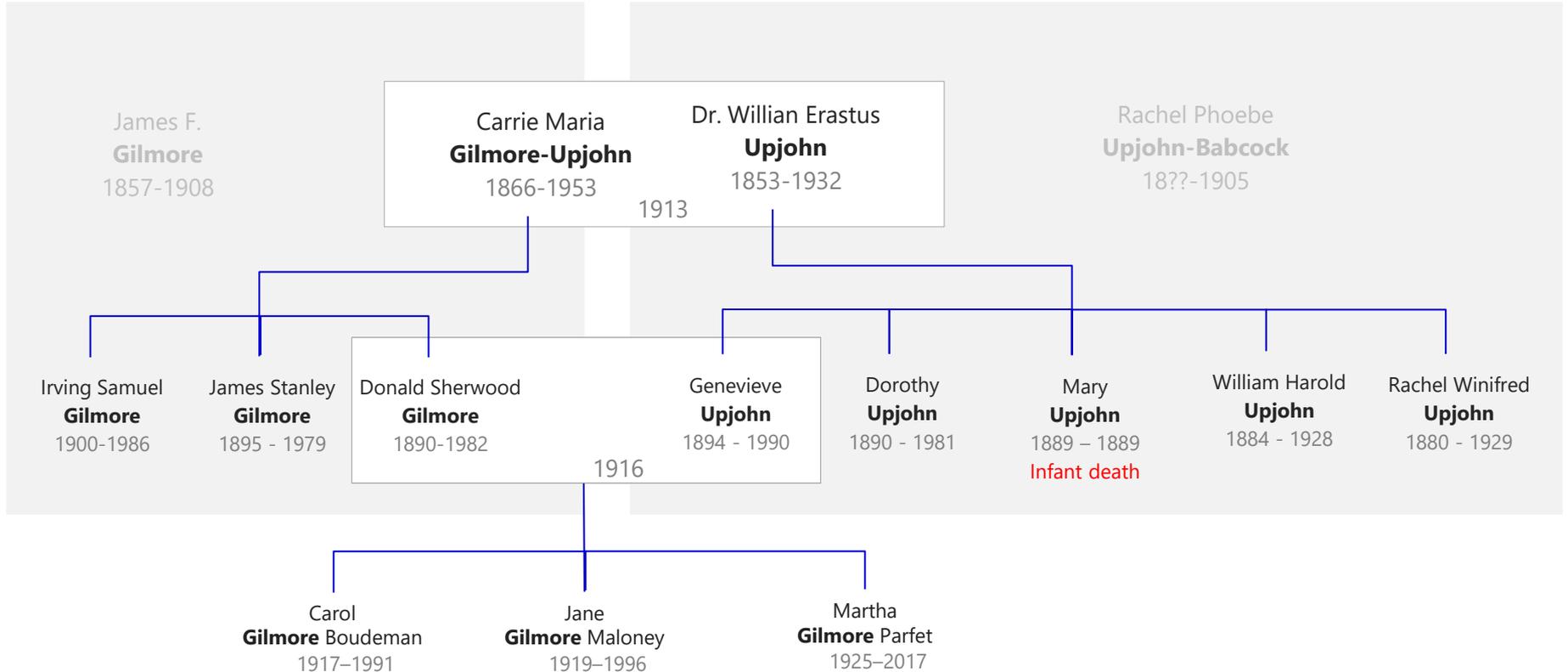
- Donald Gilmore married his step-sister in 1916, making him part of the Upjohn family
- Became head of Upjohn when his brother-in-law *Harald passed away – Williams only son.
- Grew and later moved Upjohn to Publicly traded company in 1958
- Guided the company through WWII and post-war building projects.
- Gilmore was responsible for bringing renowned Chicago-based architecture firm, Skidmore, Owings & Merrill,
- to Kalamazoo for the construction of Upjohn Company Corporate Headquarters (Building 88)

Gilmore

Founders Bro Department Store

Upjohn

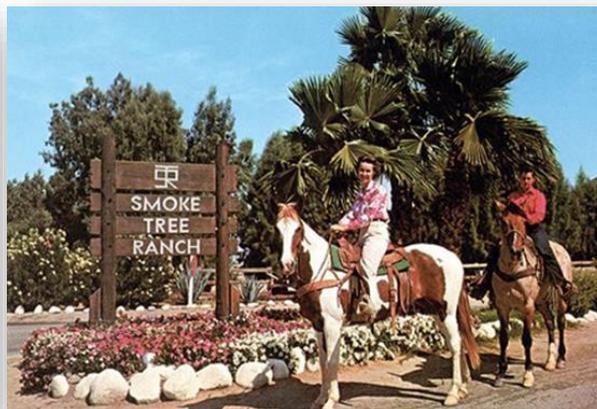
Founder and President of The Upjohn Company



The Gilmore and Walt Disney Link

Smoking Tree Ranch, Palm Springs, CA

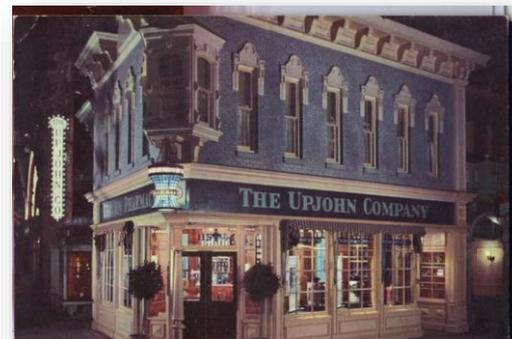
- Donald Gilmore and Walt Disney both had a summer estate in Smoking Tree Ranch, Palm Springs, CA
- Walt sold it to raise money to built Disneyland Anaheim, CA
- Donald Gilmore sponsored Walt Disney when he decided to build Disneyworld Anaheim, CA
- After Disneyland showed operational Walt bought a new house in STR
- Walt and Donald remained close friends and part time neighbors
- The STR logo can be seen on Walt's ties in many pictures



The Gilmore | Disney Link

Upjohn in Disneyland

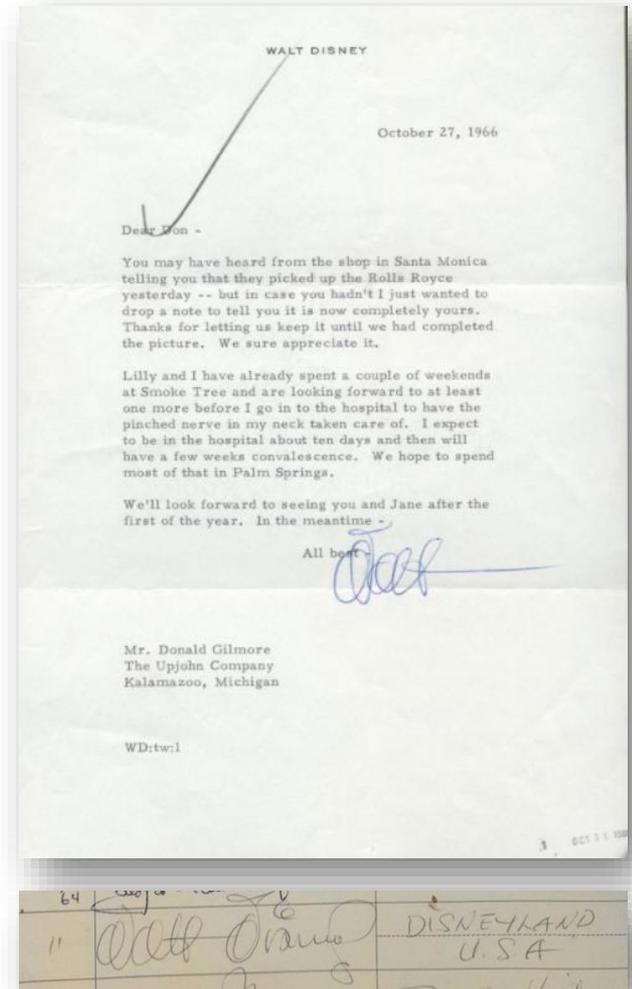
- Donald Gilmore paid to have an Upjohn Pharmacy exhibited on Main Street, Anaheim, CA U.S.A. in Disneyland. It existed in Main Street from 1955 to 1971
- Upjohn initially paid \$29,000 to have this pharmacy in Disneyland.
- The front half of the store had a reproduction of an old-time apothecary shop based on three New York pharmacies that were in existence before 1886.
- In the back was a contemporary display with four revolving photo columns showing phases of present-day manufacturing, as well as a large aerial photo, on a nearby wall, of its Portage plant with descriptive captions."
- Today, Gilmore's name is in a window on Main Street. .



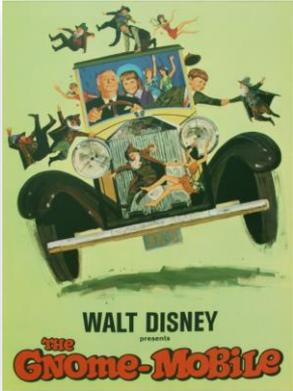
The Gilmore Cars

Disney in Gilmore

- Donald Gilmore was a car fanatic
- However, he didn't do a lot with it until he turned 68 years old
- 1963 Donald Gilmore's wife, Genevieve, gave him his first collectible car, a 1920 Pierce-Arrow, which he restored.
- 1966 Donald Gilmore's collection balloons to 35 vehicles.
- Bought land at Hickory Corners - July 31st, 1966, [Gilmore Car Museum](#) opens.
- Its first customer was an Indiana man named Otto.
- 1964 Walt Disney visits the grounds of what would become the Gilmore Car Museum.
- Sept. 18th, 1964, Walt Disney signed the Gilmore Car Museum guestbook on.
- December 15th, 1966, Walt Disney dies.



GNOME MOBILE Movie – Gift from Disney for Gilmore



1967 Walt Disney movie
The Gnome Mobile



GIFT The movie 1930 Rolls-Royce Phantom II Sedan De-Ville



Set Piece Walt Disney Gift
Rolls Royce Mockup interior
For the cost of shipping from
Anaheim CA to Kalamazoo

On display in The Gilmore Car Museum



1964
Walt Disney
Donald Gilmore



COVID OBSERVATION OF THE WEEK

*“People told me the only thing I needed for grocery shopping was a mask and hand sanitizer.
They were wrong! Everyone else was wearing clothes!”*